

FY24 vs FY23 vs FY22 vs Tourism Category 31 Expenditure as of 9/5/23

Category	Description	YTD FY24	YTD FY23	YTD FY22
CAT 31	Promotion & Advertising			
	Legislative Authority Amount:	\$15,617,183.00	\$16,712,242.00	\$11,227,715.00
	Total Expenditures	\$516,203.94	\$535,131.58	\$264,431.43
	Administrative:	\$128,871.53	\$100,000.00	\$0.00
	Marketing:	\$189,377.85	\$291,348.83	\$253,244.18
	Media/PR:	\$2,696.85	\$2,003.75	\$1,662.25
	Industry Development	\$93,457.71	\$54,152.00	\$1,725.00
	Research:	\$101,800.00	\$87,627.00	\$7,800.00
	Remaining Available Funds:	\$15,100,979.06		
	% Spent YTD:	3%	3%	2%