

**FY24 vs FY23 vs FY22 vs Tourism Category 31 Expenditure as of 11/30/23**

<b>Category</b>	<b>Description</b>	<b>YTD FY24</b>	<b>YTD FY23</b>	<b>YTD FY22</b>
<b>CAT 31</b>	<b>Promotion &amp; Advertising</b>			
	Legislative Authority Amount:	\$14,689,183.00	\$16,712,242.00	\$11,227,715.00
	<b>Total Expenditures</b>	<b>\$3,385,020.83</b>	<b>\$1,562,438.80</b>	<b>\$1,239,770.16</b>
	Administrative:	\$200,504.62	\$105,919.25	\$102,588.21
	Marketing:	\$1,996,592.03	\$813,889.77	\$1,010,856.77
	Media/PR:	\$234,680.24	\$70,674.04	\$43,321.98
	Industry Development	\$726,222.12	\$480,728.74	\$55,014.95
	Research:	\$227,021.82	\$91,227.00	\$27,988.25
	<b>Remaining Available Funds:</b>	<b>\$11,304,162.17</b>		
	% Spent YTD:	23%	9%	11%