

FY23 vs FY22 vs FY21 vs Tourism Category 31 Expenditure as of 2/21/23

Category	Description	FY23	FY22	FY21
CAT 31	Promotion & Advertising			
	Legislative Authority Amount:	\$16,712,242.00	\$11,127,715.00	\$6,000,000.00
	YTD FY23 Spending as of 2/21/23	\$3,309,901.57	\$3,064,715.49	\$2,841,560.30
	Administrative:	\$170,361.88	\$112,630.22	\$51,260.24
	Marketing:	\$1,937,303.79	\$2,507,141.04	\$2,555,755.54
	Media/PR:	\$166,150.41	\$141,791.78	\$26,520.00
	Industry Development	\$771,450.49	\$102,368.94	\$3,409.92
	Research:	\$264,635.00	\$200,783.51	\$204,614.60
	Remaining Available Funds:	\$13,402,340.43		
	% Spent YTD:	20%	28%	47%