

Boulder City Chamber of Commerce 3D Project Sustainability Plan: Leading the Way in Sustainable Development Page 1

Destination Stewardship:

The Chamber has been the voice of reason when it comes to reminding the visiting public as well as the tourism operators about the importance of respect for the land and environment through our educational conservation series and podcasts, regular community clean-up and planting events, and partnerships with federal partners like the Lake Mead National Recreation Area on the value of protection of lands and conservation. Coupled with the valued Dark Skies-Friendly Lighting plan implemented by the City of Boulder City and the Chamber's planned conservation demonstration areas at the Boulder City Adventure Center, we will be in a strong place of authority to continue building consensus on this message's importance.

Community Engagement:

Quarterly meetings of the original steering committee for the application of the 3D project will be held and recorded, documenting the review of quarterly reporting. This will allow community support for course corrections, additions, or future considerations. Boulder City enjoys the abundance of community input—for better or for worse; this feedback is needed and allows us to pivot as needed or continue with success.

Cultural Preservation:

Boulder City has a very engaged historical preservation commission and a robust historical museum foundation that enthusiastically works with any agency or group that assists in its mission to maintain the history and tell the stories of Boulder City's rich past. Additionally, we have recently enjoyed working with the Moapa Valley Indians.

Reservation on the determination of the Native American crossings of the Colorado River. We intend to incorporate their story and share it at the Boulder City Adventure Center since it is not currently a well-vocalized part of our history.

Economic Stability:

The Chamber's intent in hiring contractors is to expressly share that their scope of work is limited to the timeframe of the 3D program. However, if the combination of success with the 3D programming and the Chamber's regular efforts is realized, we intend to find employment options with the Chamber or Boulder City Adventure Center.

Success Amplified:

Boulder City has been very lucky over the years to have key community leaders who want to see our business community thrive and our beautiful surroundings protected, preserved, and enjoyed. Our valued partnerships with the Bureau of Reclamation, National Park Service, City of Boulder City, and valley partners like the Las Vegas Convention and Visitors

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Authority has allowed us to participate in developing plans and carrying out mutually beneficial programming. Each of these authorities has also been keenly aware that we need to engage our youth in developing the same love and passion for what Southern Nevada has to offer so that they, too, will strive to maintain the same standards and tourism practices we have thoughtfully put in place.