



NEVADA COMMISSION ON TOURISM

NOTICE OF PUBLIC MEETING

Meeting of the Marketing Committee

Monday, August 10, 2020 3:00 P.M.

MEETING LOCATION

<https://us02web.zoom.us/j/89090253109?pwd=SDhJRi82YnZpMWd3Wm9wWGxUQVhVUT09>

Meeting ID: 890 9025 3109

Password: 036680

COMMITTEE MEMBERS

Fletch Brunelle, Chair

Christina Erny | Carl Ribaudó | Deny Dotson

Pursuant to the Governor's Emergency Directive 006, there will be no physical location for this meeting. Therefore, no hardcopy notices have been posted. However, online notices are posted on www.TravelNevada.biz and www.notice.nv.gov

STATEMENT OF THE COMMISSION

- Action may be taken on those items denoted "For Possible Action".
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
- Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.
- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
- Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
- Note: Please provide NCOT with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.

AGENDA

A. Opening

- A1. Call to Order and Confirmation of Proper Posting – Fletch Brunelle, Chair
- A2. Roll Call and Determination of Quorum – M.E. Kawchack, Deputy Director

B. Public Comment

Public comment is welcomed by the Commission. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

C. For Possible Action – Budget for Discover Your Nevada Program

The NCOT Marketing Committee convened July 28, 2020 and requested that staff provide additional information on potential budgets for the Discover Your Nevada campaign. The committee will determine the recommendation level that will be made to the Commission on Tourism.

D. Committee Comments

E. Public Comment

Public comment is welcomed by the Commission. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

F. For Possible Action - Adjournment

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting **Jessica Grundy** (775) 687-0631 or by email to jgrundy@travelnevada.com. Materials are available from the Nevada Commission on Tourism office, 401 N. Carson Street, Carson City, Nevada and online at www.travelnevada.biz

Persons with disabilities who require special accommodations or assistance should notify **Jessica Grundy** with the Nevada Commission on Tourism at (775) 687-0631 or jgrundy@travelnevada.com.