



NEVADA COMMISSION ON TOURISM NOTICE OF PUBLIC MEETING

Meeting of the Marketing Committee
Thursday, May 16, 2024 – 1:00pm

MEETING LOCATION:

<https://us02web.zoom.us/j/87992290600?pwd=V01hNFZ5VmJqenA2Y3ZXQlRuMFhZz09>

Meeting ID: 859 2271 5646

Passcode: 976529

COMMITTEE MEMBERS

Fletch Brunelle, Chair

Bobby Stiehler | Christina Erny | Edward Estipona | Kyle Horvath | Scott Voeller

This meeting is in compliance with Nevada Open Meeting Law and has been properly noticed and posted at the principal office/location of the public body under NRS 241.020(4)(a):

401 N. Carson Street, Carson City, Nevada 89701 (Nevada Commission on Tourism, Carson City, Nevada),
and online at www.notice.nv.gov and www.travelnevada.com/publicmeetings under NRS 241.020(4)(b).

Additional online or physical postings may be offered as a courtesy.

STATEMENT OF THE COMMISSION

- Action may be taken on those items denoted "For Possible Action".
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
- Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.
- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
- Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
- Note: Please provide NCOT with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.



AGENDA

A. Opening

- A1. Call to Order and Confirmation of Proper Posting – Fletch Brunelle, Chair
- A2. Roll Call and Determination of Quorum – Caroline Sexton, Chief Marketing Officer
- A3. Opening Comments – Caroline Sexton, Chief Marketing Officer

B. Public Comment

Public comment is welcomed by the Commission. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

C. **For Possible Action** – Approval of Minutes

Approval of the February 26, 2024 Nevada Commission on Tourism Marketing Committee Meeting Minutes.

D. **For Discussion and Possible Action** – Media Recommendation Presentation

As part of the Integrated Agencies of Record, Fahlgren Mortine will provide FY25 media recommendations.

E. Public Comment

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F. **For Possible Action** – Adjournment

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting Connor Schmitz at (775) 220-4941 or by email to cschmitz@travelnevada.com. Materials are available online at travelnevada.biz.

Persons with disabilities who require special accommodations or assistance at the meeting should notify Connor Schmitz at the Nevada Division of Tourism at (775) 220-4941 or cschmitz@travelnevada.com.