



NEVADA COMMISSION ON TOURISM

NOTICE OF PUBLIC MEETING

Meeting of the Territory Advisory Committee
Tuesday, May 17, 2022 – 9:00 AM

MEETING LOCATION:

401 N. Carson St., Carson City, NV 89701

VIRTUAL:

<https://us02web.zoom.us/j/85490580983?pwd=R2d0aUtTQ3ZDQ0IwNVpkU0diOEpbUT09>

Meeting ID: 854 9058 0983 | Passcode: 889701

REVISION

COMMITTEE MEMBERS

Anton Eckert (Chair)

Sue Barton
Chair Reno-Tahoe Territory

Dee Helming
Chair Pony Express Territory

Earl Jobson
Chair Las Vegas Territory

Tom Lester
Chair Cowboy Country Territory

Marvin Minnick
Chair Nevada Silver Trails

Ben Rupert
Secretary/Treasurer Indian Territory

Jane Moon (Rural Commissioner), Anton Eckert (Chief Industry Development Officer), Robert Graff (Industry Programs Manager)
Non-voting – advisory only

STATEMENT OF THE COMMITTEE

- Action may be taken on those items denoted “For Possible Action”.
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.

- Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.
- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
- Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
- Note: Please provide NCOT with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.

AGENDA

A. Opening

Call to Order and Confirmation of Proper Posting – Chair Anton Eckert
Roll Call and Determination of Quorum – Chair Anton Eckert

B. Public Comment

Public comment is welcomed by the Committee. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

C. **For Possible Action** – Review and Approval of Minutes

Approval of the 11//22/21 Territory Advisory Committee Minutes.

D. Grant Recommendations – Overview of Staff Process and Criteria

Anton Eckert, Chief Industry Development Officer, will give a brief overview of the process used by staff to make grant award recommendations.

E. **For Possible Action** – Review of FY 2023 Rural Marketing Grant Program Recommendations with Changes for Recommendation.

Presentation by Anton Eckert, Chief Industry Development Officer.

F. Public Comment

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G. **For Possible Action** – Adjournment

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting Anton Eckert, Nevada Division of Tourism, (775) 687-0639 or by email to ackert@travelnevada.com. Materials are available from the Nevada Commission on Tourism office, 401 N. Carson Street, Carson City, Nevada and online at www.travelnevada.biz

Persons with disabilities who require special accommodations or assistance at the meeting should notify Anton Eckert at the Nevada Commission on Tourism at (775) 687-0639 or ackert@travelnevada.com.