



A community united and
inspired by the arts

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Douglas County
Commissioner

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Douglas County
School District
Liaison

August 30, 2024

Ms. Cortney Bloomer
cbloomer@travelnevada.com
Destination Development Manager
Nevada Division of Tourism

Re: Commitment for the Cultural Corridor Proposal for Travel Nevada's 3D Grant Program

Dear Travel Nevada 3D Destination Grant Review Panel,

The Carson Valley Arts Council (CVAC) was incorporated in the State of Nevada in September 2004 and granted 501(c)(3) status in August 2005. Its mission is to enhance the quality of life for the Western Nevada/Lake Tahoe region and strengthen cultural tourism to stimulate the local economy through presentation and promotion of cultural events that provide educational and experiential opportunities in the five disciplines of performance, visual, literary, music, and dance arts.

We are an organization committed to the proposal to establish a Cultural Corridor across the Carson City – Carson Valley – Virginia City region. This project will invest in the region's numerous arts and cultural assets, enhancing visibility and improving coordination of arts and culture programming. CVAC has been successful in bringing the local art community together and demonstrating to our policy makers and stakeholders that the arts have a role in enhancing our local economy and forming our authentic character as a community.

With the Cultural Corridor, we see great opportunities to grow the arts, culture and historic destinations in Carson Valley and beyond. There is so much artistic talent in our region, and so many hidden destinations, the Cultural Corridor will certainly strengthen the community socially by enticing residents to come together; and economically by branding the region as a known center for culture.

Sincerely,

Sharon Schlegel

Sharon Schlegel,
Executive Director
Carson Valley Arts Council



Keith Lewis

Executive Director

keith@visitcarsonvalley.org
775-782-8145 or 800-727-7677

August 30, 2024

Re: **Letter of Support – 3D Grant**

Travel Nevada
Attn: Cortney Bloomer
401 N. Carson Street
Carson City, Nevada 89701

Dear Cortney,

On behalf of Visit Carson Valley, I'm writing to express our strong support for the grant application for the Cultural Corridor Project, which we are working on together with Visit Carson City and the Virginia City Tourism Commission.

We believe the Cultural Corridor Project is a game-changer for our area. This initiative will boost the promotion of arts and culture across the Carson Valley and surrounding communities. By highlighting our rich history and artistic heritage, the project will not only raise awareness but also attract more visitors to our area. This increased traffic is expected to have a significant positive effect on local businesses and create job opportunities as more people take an interest in what we have to offer.

We're thrilled to be collaborating with Visit Carson City and the Virginia City Tourism Commission on this project. Our joint efforts show our shared dedication to making the Cultural Corridor a success. We're excited to work together to showcase our region as a vibrant and connected destination, each with its own unique appeal but united in promoting our cultural treasures.

Projects like the Cultural Corridor are key to driving economic growth and enhancing our cultural scene. We are fully committed to supporting this project to ensure it achieves long-term success.

Thank you for considering our support for this valuable initiative. We're confident that the Cultural Corridor will be a powerful driver of growth and opportunity for our communities.

Sincerely,

Keith Lewis
Executive Director



To whom it may concern;

On behalf of the Economic Vitality Department of Douglas County, I am writing to express our strong support for the 3D Cultural Corridor Project grant application from Travel Nevada.

As a member of the cultural corridor steering committee, I have seen the 3D project come to life over the last year and the excitement of collaborating with Carson City and Virginia City has continued to grow throughout the planning process.

The 3D cultural corridor is an incredible way to encourage a type of tourism that motivates visitors to learn about and experience our region as an arts, history and culture destination. By combining multiple jurisdictions, we are able to create a cohesive bond throughout the region and provide consistent messaging that supports Carson Valley, Virginia City and Carson City in their efforts to attract tourism from a cultural driven traveler.

Please consider this letter as a formal endorsement of the 3D Cultural Corridor application from Travel Nevada. We are confident that this corridor will continue to contribute to not only the Carson Valley and Douglas County's economic resilience and prosperity, but also our partners in Carson City, Virginia City and surrounding areas.

Thank you for considering this application and please feel free to contact me with additional questions, nrudelbach@douglasnv.us.

Sincerely,

Nikki Rudelbach

Nikki Rudelbach
Economic Vitality Manager



CARSON CITY, NEVADA

CONSOLIDATED MUNICIPALITY AND STATE CAPITAL

September 3, 2024

Ms. Courtney Bloomer
cbloomer@travelnevada.com
Destination Development Manager
Nevada Division of Tourism

RE: Support for the Cultural Corridor Proposal for Travel Nevada's 3D Grant Program

Dear Travel Nevada 3D Destination Development Grant Review Panel,

This letter represents my support of the Carson City Culture and Tourism Authority's 3D Destination Development Grant application to introduce a "Cultural Corridor" as a marketing and coordination tool that will tie together arts, culture and heritage destinations in Carson City, Carson Valley, and Virginia City. Quality of life and Community is one of Carson City's strategic goals intended to promote educational, cultural, and recreational opportunities that contribute to the health and well-being of our community. Two of the key objectives under this strategic goal are to Engage Arts and Cultural Assets and Foster Community Collaboration.

If funded, the project will benefit our community by bringing additional visitors interested in enjoying Carson City's, as well as our neighboring counties' many cultural and artistic attractions. Increased visitation will help to expand the City's Arts and Culture Program as the region's reputation as a cultural destination continues to grow.

I support and look forward to making Carson City a stop along the "Cultural Corridor".

Sincerely,

Mayor Lori Bagwell

Lori Bagwell, Mayor

201 N. Carson Street, Suite 2 • Carson City, Nevada 89701

(775) 887-2100 • Fax: (775) 887-2286

E-mail: lbagwell@carson.org





STOREY COUNTY COMMISSIONERS' OFFICE

Storey County Courthouse
26 South "B" Street
P.O. Box 176 Virginia City, Nevada 89440
Phone: 775.847.0968 - Fax: 775.847.0949
commissioners@storeycounty.org

Jay Carmona, Chair
Clay Mitchell, Vice-Chair
Lance Gilman, Commissioner

Austin Osborne, County Manager

September 12, 2024

Travel Nevada 3D Project
Attn: Cortney Bloomer

Re: Letter of Support, Travel Nevada 3D Cultural Corridor Project

Dear Cortney:

Storey County is rich in art, culture, and history, especially in Virginia City and Gold Hill. We take great pride in the incredible architecture, meaningful programming, and incredible talent of our artists, writers, and other creative individuals. With such diverse resources and offerings between Virginia City, Carson City, and Carson Valley, an alliance would be a boon for the area, as well as tourism, the artists, businesses, and communities.

We support this project and its significant endeavor to elevate the arts and culture throughout the corridor and Northern Nevada.

If you have any questions, please do not hesitate to reach out to me at any time.

Sincerely,

A handwritten signature in black ink, appearing to read "A. Osborne", is written over a horizontal line.

Austin Osborne
Storey County Manager
aosborne@storeycounty.org
775.847.0968

cc: A. Perry, Chairwoman, Virginia City Tourism Commission
Todd Tuttle, Director, Virginia City Tourism Commission
Jay Carmona, Chairman, Storey County Commission

Virginia City

NEVADA
EST. 1859

Virginia City Tourism Commission
86 South C Street
Virginia City, NV 89440
9/11/2024

Travel Nevada 3D Project
401 N. Carson St.
Carson City, NV 89701

Dear Cortney,

As Director of Tourism for the Virginia City Tourism Commission, I am writing to formally express my strong commitment to the 3D Cultural Corridor Project. This initiative presents an exciting opportunity for Virginia City to further showcase and preserve its rich history, cultural heritage, and artistic offerings.

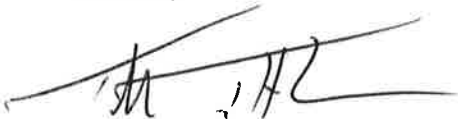
Virginia City, as one of the largest historic districts in the United States, has long been a beacon of Nevada's mining heritage, drawing visitors from across the globe to experience its unique character. The Cultural Corridor Project will allow us to enhance our ability to tell our story, ensuring that future generations and visitors alike can continue to engage with our vibrant past and dynamic present.

We, myself and the entire Virginia City Tourism Commission, are fully committed to working alongside Travel Nevada, Carson City, and Carson Valley to develop a comprehensive 10-year destination plan through this collaborative effort. Our steering committee, made up of local artists, cultural leaders, and tourism experts, has actively participated in this process, ensuring that the voices of our community continue to be heard and represented.

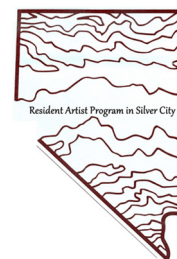
The Virginia City Tourism Commission is eager to be a key partner in shaping the future of this corridor, which we believe will play a pivotal role in strengthening regional tourism and elevating the arts, architecture, history, and culture throughout Nevada. We look forward helping to bring this shared vision to life, and we are ready to provide the necessary resources and support to ensure its success.

I thank Travel Nevada for spearheading this initiative and I am excited to continue working together to create a dynamic and lasting impact on our region's cultural landscape.

Sincerely,



Todd Tuttle
Director of Tourism
Virginia City Tourism Commission
PO Box 920
Virginia City, NV 89440



To Whom It May Concern,

Sept. 8, 2024

My name is Quest Lakes and I direct the Resident Artist Program in Silver City, which brings award winning visual artists, poets and musicians to Northern Nevada where they offer free and public exhibitions, poetry readings, concerts, workshops, etc. Silver City is located on the Comstock three miles south of Virginia City.

I am in full support of the 3D Cultural Corridor Project and its goals and possible strategies, which were examined during the year I participated in the Project's Steering Committee process.

Silver City has a well-established tradition of public and community programs related to arts and culture. It's center for arts and culture activities is inside a community center known as the School House. The community also has summer concerts on its Silver Pavilion outdoor performance stage, has an active preservation group with an arts committee, and a volunteer library. All of these groups demonstrate a dedication to local arts and culture programming. In addition, the community has an ongoing, long history of cross-sector community support for arts as well as cultural resource production (such as research and publications) and a record of collaboration amongst local, state, and regional groups to support the same.

A few of the town's events include a series of four fall and winter concerts with award-winning "Roots Music Masters" (sponsored by local business Evangeline Presents); a fall 2024 author event with Las Vegas author Kim Foster (sponsored by Nevada Humanities); an ongoing project to develop a town mural (with support from Nevada Arts Council); the annual Christmas Faire with regional artists, artisans and musicians; the annual Silver Palooza Music and Art Festival each summer; and planing-in-process for a 2025 poetry walk sponsored by Nevada Humanities with the Resident Artist Program in Silver City.

In short, Silver City is invested in arts and culture programming and experiences and has a history of collaborating with and adding support to the programs and events of nearby communities in the "corridor." It will be my pleasure, as director of the local artists-in-residence program, to participate in any way desired to continue this tradition and expand it in ways that benefit the 3D Cultural Corridor goals and objectives.

Sincerely,

Quest Lakes

Quest Lakes, Director
Resident Artist Program in Silver City, Nevada
quest@theodata.com
(775) 847-0742

First Lady Presents feature on the Resident Artist Program:

<https://www.carsonnmuseum.org/april-2021-resident-artist-program-in-silver-city/>