



EUREKA COUNTY BOARD OF COMMISSIONERS

Rich McKay, Chairman ✦ Marty Plaskett, Vice Chairman ✦

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Sept. 12th, 2024

Letter of commitment for Travel NV 3D Project.

My name is Rich McKay and I am writing this letter of commitment to Eureka Main Street and the 3D Destination project through Travel Nevada. In partnership with Eureka County, the local business community and Main Street, this program will be a key difference maker in Eureka's growth and development not only a tourist destination but as a community.

I am a business owner in Eureka as well as the Chairman for the Eureka County Board of Commissioners and Chairman for the Eureka Business Network which is comprised of many of the main street businesses as well as the mines which operate in Eureka County.

Owning and operating a brick and mortar business in Eureka is very challenging. The historic downtown is in desperate need of improvements such as new signage, street lights and infrastructure upgrades to allow the existing businesses to expand and for new businesses to open in our town.

With the help and guidance of the 3D project, Eureka could attract more visitors, create more job opportunities, preserve our historic assets and create a greater sense of community pride.

I believe the 3D project will be a great asset and tool to help Eureka grow as a destination. As a representative of both Eureka County and Eureka Business Network, we commit our partnership to Eureka Main Street and the 3D project to achieve those goals in whatever way necessary.

Regards,

...Rich McKay