



NEVADA COMMISSION ON TOURISM NOTICE OF PUBLIC MEETING

Regular Meeting of the Commission on Tourism
Thursday, December 2, 2021 - 1:00 P.M.

MEETING LOCATION:

Laxalt Building
401 N. Carson St. 2nd Floor
Carson City, NV 89701

TELECONFERENCE NUMBER:

888-363-4735; Access Code 4878739

COMMISSIONERS

Cynthia Mun, Vice Chair*

Bob Stoldal | Brian Wadsworth | Charles Harris* | Donald Contursi*
Edward Estipona* | Jane Moon* | Jill Lagan* | Jerry Schefcik | Julie Pazina* | Kristin Windbigler*
Rick Murdock* | Steve Hill*

*Voting members

This meeting is in compliance with Nevada Open Meeting Law and has been properly noticed and posted at the following location (At least three or more):

Nevada Commission on Tourism, Carson City, Nevada | Legislative Counsel Bureau, Carson City and/or Las Vegas, Nevada | Nevada State Museum, Las Vegas, Nevada | Nevada State Library, Carson City, Nevada
Nevada State Purchasing, Carson City, Nevada | Windmill Library Las Vegas, Nevada
Reno Sparks Convention and Visitors Authority, Reno, Nevada | Las Vegas Convention and Visitors Authority, Las Vegas, NV | www.TravelNevada.biz | www.notice.nv.gov

STATEMENT OF THE COMMISSION

- Action may be taken on those items denoted "For Possible Action".
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
- Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous

speakers. Those wishing to make public comment via email should email their public comment to mkawchack@travelnevada.com.

- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
- Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
- Note: Please provide NCOT with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.

AGENDA

A. Opening

Call to Order and Confirmation of Proper Posting – Vice Chair Cynthia Mun
Roll Call and Determination of Quorum– Vice Chair Cynthia Mun

B. Public Comment

Public comment is welcomed by the Commission. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

C. For Possible Action – Approval of Minutes

Approval of the September 17, 2021 Minutes

D. For Discussion Only – Welcome and Opening Remarks

E. For Discussion Only – Director’s Report and Budget Update

F. For Possible Action – Upcoming RFP’s and Process

Review and approval of proposal scope and contract limits for upcoming Travel Nevada RFP’s with overview of state RFP process and commission involvement.

- Destination Development Facilitation
- Integrated Agencies of Record
- Economic Impact Study

G. For Possible Action – Travel Nevada Marketing Grants

Shari Davis, Rural Programs Manager
Presentation of FY22 Rural Marketing Grant Recommendations for funding approval.

H. For Discussion and Possible Action – Marketing Committee Report

M.E. Kawchack, Chief Deputy Director and Kyle Shulz, Research Manager

I. For Discussion Only – Industry Development Report

Anton Eckert, Chief Industry Development Officer

J. For Discussion and Possible Action – Nevada Magazine Report

Carrie Roussel, Customer Relations Manager

K. For Possible Action – Interim Vice Chair Appointment

Cynthia Mun, Vice Chair

L. For Possible Action – Upcoming Meetings

2022 Meeting calendar - proposed

M. Commissioner Comments

N. Public Comment

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O. For Possible Action - Adjournment

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting M.E. Kawchack (775) 687-0614 or by email to mkawchack@travelnevada.com. Materials are available online at www.travelnevada.biz.

Persons with disabilities who require special accommodations or assistance at the meeting should notify M.E. Kawchack at the Nevada Division of Tourism at (775) 687-0614 or mkawchack@travelnevada.com.