



NEVADA COMMISSION ON TOURISM NOTICE OF PUBLIC MEETING

Regular Meeting of the Commission on Tourism
Wednesday, December 11, 2019 – 9:00 A.M.

MEETING LOCATION:

NCOT – Laxalt Building
401 N. Carson St. 2nd Floor
Carson City, NV 89701

VIDEO CONFERENCE LOCATION:

Las Vegas Tourism Office
4000 S. Eastern Ave. #240
Las Vegas, NV 89119

TELECONFERENCE NUMBER:

888-363-4735; Access Code 4878739

COMMISSIONERS

Lt. Governor Kate Marshall, Chair*

Cindy Carano, Vice Chair*
Herb Santos, Jr.*
Brian Krolicki*
Edward Estipona

Phil DeLone*
Mike Vaswani*
Cynthia Mun*
Richard Arnold

*Voting members

Steve Hill*
Pam Robinson*
Bob Stoldal
Julie Pazina*

THIS MEETING IS IN COMPLIANCE WITH THE “NEVADA OPEN MEETING LAW” AND HAS BEEN PROPERLY NOTICED AND POSTED AT FOUR OR MORE OF THE FOLLOWING LOCATIONS:

Nevada Commission on Tourism, Carson City, Nevada
Legislative Counsel Bureau, Carson City and Las Vegas, Nevada
Nevada State Museum, Las Vegas, Nevada
Nevada State Library, Carson City, Nevada
Nevada State Purchasing, Carson City, Nevada
Las Vegas-Clark County Library, Windmill Branch, Las Vegas, Nevada
Reno Sparks Convention and Visitors Authority, Reno, Nevada
Websites: www.TravelNevada.biz and www.notice.nv.gov

STATEMENT OF THE COMMISSION

- Action may be taken on those items denoted “For Possible Action”.
 - Items on this agenda may be taken in a different order than listed.
 - Two or more agenda items may be combined for consideration.
 - An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
 - Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.
 - No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
 - Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
 - Note: Please provide NCOT with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.
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AGENDA

A. Opening

Call to Order and Confirmation of Proper Posting – Lt. Governor Kate Marshall
Roll Call and Determination of Quorum– Lt. Governor Kate Marshall

B. Public Comment

Public comment is welcomed by the Commission. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

C. **For Possible Action** – Approval of Minutes

Approval of the July 12, 2019 NCOT Phone Meeting Minutes
Approval of the September 24, 2019 NCOT Meeting Minutes

D. Welcome to New NCOT Commissioners Julie Pazina and Kristin Windbigler

E. **For Discussion and Possible Action** - FY20 2nd Cycle Rural Marketing Grants Recommended Allocation

Discussion and approval of grant allocation as recommended by the Territory Advisory Committee.
We received 97 applications associated with the FY2020 2nd Cycle Rural Marketing Grant Program

from 48 organizations requesting \$814,575.38. We are recommending awarding \$301,575.00 in FY20 funding.

Grant funds are intended exclusively to develop, promote and improve tourism to and within the State of Nevada. They may be used for no other purpose, and must be obligated and/or expended for invoices due in the same fiscal year as awarded. Grant funds will be used by the Division of Tourism on behalf of a grantee or distributed to political subdivisions of the state, to fair and recreation boards, and to local or regional organizations, which promote travel and tourism. For the complete grant guidelines, please visit TravelNevada.biz.

Proposed motion: The Nevada Commission on Tourism approves the expenditure of \$301,575.00 for the FY20 2nd Cycle Rural Marketing Grants to the recipients as outlined in the staff recommendation (or as revised per Commission discussion).

F. Discussion Only – Preview of New TravelNevada.biz Website

The Travel Nevada Public Relations team will present an overview of the new design and content featured on this industry-facing website.

G. Discussion Only - Agency Reports

F1. Chair Report

F2. Division of Tourism

F2.1 Quarterly Staff Update (July - September)

F2.2 Budget Update

H3. Nevada Indian Commission Update, Stacey Montooth, Executive Director

H. Discussion Only - Upcoming Meetings

2020 Proposed Full Commission Meeting Schedule

I. For Discussion and Possible Action – Interviews for the Director of DTCA

The Commission will interview, in no particular order, the following candidates: Melissa Evans, Jeff Klein, Ari Levin, Tony Lyle and Brenda Nebesky. The Commission will also discuss, deliberate, and possibly decide which three candidates should be submitted to the Lt. Governor as her recommendation to the Governor for appointment pursuant to NRS 231.210.

Public Hearing on Notice of Intent to Act Upon Regulation

Wednesday, December 11, 2019 – 1:00 p.m.

J. Discussion Only – Public Hearing on LCB File No. R080-18

Public comment regarding LCB File No. R080-18 is welcomed and will be accepted. LCB File No. R080-18 relates to the creation of provisions governing the procedure for any interested person to petition the Commission on Tourism of the Department of Tourism and Cultural Affairs to adopt, file, amend, or repeal any regulation. Any written comment received by December 5, 2019 will be read into the record.

K. For Possible Action – Consideration of Public Comment Received Regarding Proposed Regulation and Adoption of LCB File No. R080-18

The Commission on Tourism of the Department of Tourism and Cultural Affairs will consider and discuss public comment received during the public hearing. The Commission on Tourism may make changes to LCB File No. R080-18, if it determines these changes are necessary after discussion and based on the public comment received. The Commission on Tourism may vote to adopt LCB File No. R080-18.

L. Commissioner Comments

M. Public Comment

Public comment is welcomed by the Commission. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

N. For Possible Action - Adjournment

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting **Dee Chekowitz-Dykes**, Executive Assistant, Nevada Commission on Tourism, (775) 687-0621 or by email to ddykes@travelnevada.com. Materials are available from the Nevada Commission on Tourism office, 401 N. Carson Street, Carson City, Nevada and online at www.travelnevada.biz

Persons with disabilities who require special accommodations or assistance at the meeting should notify Dee Chekowitz-Dykes at the Nevada Commission on Tourism at (775) 687-0621 or ddykes@travelnevada.com.