



NEVADA COMMISSION ON TOURISM

NOTICE OF PUBLIC MEETING

Meeting of the Territory Advisory Committee
Monday, November 22, 2021 – 10:00 AM

MEETING LOCATION:

<https://us02web.zoom.us/j/88217123050?pwd=V1lnSmxaMzU3M2VCTGVSZldER2w1UT09>

Meeting ID: 882 1712 3050 | Passcode: 234415

COMMITTEE MEMBERS

Shari Davis (Chair)

Sue Barton
Chair Reno-Tahoe Territory

Dee Helming
Chair Pony Express Territory

Earl Jobson
Chair Las Vegas Territory

Tom Lester
Chair Cowboy Country Territory

Marvin Minnick
Chair Nevada Silver Trails

Ben Rupert
Secretary/Treasurer Indian Territory

Jane Moon (Rural Commissioner), Anton Eckert (Chief Industry Development Officer), Christian Passink (Industry Programs Manager)
Non-voting – advisory only

There will be no physical location for this meeting. Therefore, a hard copy notice has been posted at 401 N. Carson St, Carson City NV 89701, and online notices are posted on www.TravelNevada.biz and www.notice.nv.gov

STATEMENT OF THE COMMITTEE

- Action may be taken on those items denoted “For Possible Action”.
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.

- Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.
- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
- Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
- Note: Please provide NCOT with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.

AGENDA

A. Opening ---

Call to Order and Confirmation of Proper Posting – Chair Shari Davis
Roll Call and Determination of Quorum – Chair Shari Davis

B. Public Comment ---

Public comment is welcomed by the Committee. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

C. Travel Nevada Update ---

Presentation by Anton Eckert, Chief Industry Development Officer.

D. **For Possible Action** – Review and Approval of Minutes ---

Approval of the 8/17/21 and 9/8/21 Territory Advisory Committee Minutes.

E. Grant Recommendations – Overview of Staff Process and Criteria ---

Shari Davis, Rural Programs Manager, will give a brief overview of the process used by staff to make grant award recommendations.

F. **For Possible Action** – Review of 2nd Cycle FY2022 Rural Marketing Grant Program Recommendations ---

Review, discussion and possible approval of grant recommendations as prepared by Shari Davis, Rural Programs Manager with the Nevada Division of Tourism.

G. Public Comment ---

Public comment is welcomed by the Committee. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by

each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

H. For Possible Action – Adjournment

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting Shari Davis, Nevada Division of Tourism, (775) 687-0620 or by email to sdavis@travelnevada.com. Materials are available from the Nevada Commission on Tourism office, 401 N. Carson Street, Carson City, Nevada and online at www.travelnevada.biz

Persons with disabilities who require special accommodations or assistance at the meeting should notify Shari Davis at the Nevada Commission on Tourism at (775) 687-0620 or sdavis@travelnevada.com.