



## NEVADA COMMISSION ON TOURISM

### NOTICE OF PUBLIC MEETING

Meeting of the Territory Advisory Committee  
Friday, November 15, 2019 – 9:00 AM

**MEETING LOCATION:**

Plaza Hotel – Boulder Studio A  
1 N. Main St.  
Las Vegas, NV 89101

**TELECONFERENCE NUMBER:**

888-363-4735; Access Code:  
Access Code 4878739

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### COMMITTEE MEMBERS

Shari Bombard (Chair)

Sue Barton  
Chair Reno-Tahoe Territory

Dee Helming  
Chair Pony Express Territory

Earl Jobson  
Chair Las Vegas Territory

Tom Lester  
Chair Cowboy Country Territory

Marvin Minnick  
Chair Nevada Silver Trails

Michon Eben  
Interim Chair Indian Territory

Pam Robinson (Rural Commissioner) and Christian Passink (Director of Sales and Industry Partners) Non-voting – advisory only

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THIS MEETING IS IN COMPLIANCE WITH THE “NEVADA OPEN MEETING LAW” AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Nevada Commission on Tourism, Carson City, Nevada  
Legislative Counsel Bureau, Carson City Nevada  
Nevada State Museum, Las Vegas, Nevada  
Nevada State Library, Carson City, Nevada  
Elko Convention Center, Elko, Nevada  
Tonopah Town Office, Tonopah, Nevada

Websites: [www.TravelNevada.biz](http://www.TravelNevada.biz) and [www.notice.nv.gov](http://www.notice.nv.gov)

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## STATEMENT OF THE COMMITTEE

- Action may be taken on those items denoted “For Possible Action”.
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
- Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.
- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
- Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
- Note: Please provide NCOT with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.

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## AGENDA

### A. Opening

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Call to Order and Confirmation of Proper Posting – Chair Shari Bombard  
Roll Call and Determination of Quorum – Chair Shari Bombard

### B. Public Comment

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Public comment is welcomed by the Committee. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

### C. **For Possible Action** – Review and Approval of Minutes

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Approval of the 6/11/19 Territory Advisory Committee Minutes

#### **D. Grant Recommendations – Overview of Staff Process and Criteria**\_\_\_\_\_

Shari Bombard, Rural Programs Manager, will give a brief overview of the process used by staff to make grant award recommendations.

#### **E. For Possible Action – Review of FY2020 2<sup>nd</sup> Cycle Rural Marketing Grant Program Staff Recommendations**\_\_\_\_\_

Review, discussion and possible approval of grant recommendations as prepared by Shari Bombard, Rural Programs Manager with the Nevada Division of Tourism.

#### **F. Sales & Industry Partners Update**\_\_\_\_\_

Christian Passink, Director of Sales and Industry Partners, will give a brief overview of updates within the department of Sales and Industry Partners.

#### **G. Public Comment**\_\_\_\_\_

Public comment is welcomed by the Committee. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

#### **H. For Possible Action – Adjournment**\_\_\_\_\_

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting Shari Bombard, Nevada Division of Tourism, (775) 687-0620 or by email to [sbombard@travelnevada.com](mailto:sbombard@travelnevada.com). Materials are available from the Nevada Commission on Tourism office, 401 N. Carson Street, Carson City, Nevada and online at [www.travelnevada.biz](http://www.travelnevada.biz)

Persons with disabilities who require special accommodations or assistance at the meeting should notify Shari Bombard at the Nevada Commission on Tourism at (775) 687-0620 or [sbombard@travelnevada.com](mailto:sbombard@travelnevada.com).