

TRAVEL NEVADA

NEVADA COMMISSION ON TOURISM

NOTICE OF PUBLIC MEETING

Meeting of the Territory Advisory Committee
Friday, November 2, 2018 – 10:00 AM

MEETING LOCATION:

NDOT – Las Vegas Office
4000 South Eastern Avenue, Suite 240
Las Vegas, NV 89119

TELECONFERENCE NUMBER:

888-363-4735; Access Code: 4878739

COMMITTEE MEMBERS

Shari Bombard (Chair)

Sue Barton, Chair Reno-Tahoe Territory

Candy Dolan, Treasurer Pony Express Territory

Joni Moss, Past Chair Las Vegas Territory

Tom Lester, Chair Cowboy Country Territory

Marvin Minnick, Chair Nevada Silver Trails

Sherry Rupert, Chair Indian Territory

Don Newman (Rural Commissioner) and Teri Laursen (Director of Sales and Industry Partners)
(Non-voting – advisory only)

THIS MEETING IS IN COMPLIANCE WITH THE “NEVADA OPEN MEETING LAW” AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Nevada Commission on Tourism, Carson City, Nevada
Legislative Counsel Bureau, Carson City Nevada
Nevada State Museum, Las Vegas, Nevada
Nevada State Library, Carson City, Nevada
Town of Tonopah, Tonopah Nevada
Websites: www.TravelNevada.biz and www.notice.nv.gov

STATEMENT OF THE COMMITTEE

- Action may be taken on those items denoted "For Possible Action".
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
- Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.
- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
- Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
- Note: Please provide NCOT with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.

AGENDA

A. Opening _____

Call to Order and Confirmation of Proper Posting – Chair Shari Bombard
Roll Call and Determination of Quorum – Chair Shari Bombard

B. Public Comment _____

Public comment is welcomed by the Committee. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

C. Grant Recommendations – Overview of Staff Process and Criteria _____

Shari Bombard, Rural Programs Manager, will give a brief overview of the process used by staff to make grant award recommendations.

D. For Possible Action – Review of FY2019 2nd Cycle Rural Marketing Grant Program Staff Recommendations _____

Review, discussion and possible approval of grant recommendations as prepared by Rural Programs Manager with the Nevada Division of Tourism. We received 94 applications associated with the FY2019 2nd Cycle Rural Marketing Grant Program from 41 organizations requesting \$839,609. We are recommending awarding \$643,797.00. There was one first time applicant.

E. US Travel Association’s IPW and Travel and Adventure Show Updates _____

Teri Laursen, Director of Sales & Industry Partners with Nevada Division of Tourism, will update Territory Chairs on plans for IPW 2019 and 2020.

F. Staff Updates _____

Teri Laursen, Director of Sales and Industry Partners, will give a brief overview of staff updates within the department of Sales and Industry Partners.

G. Sales & Industry Partners Staff 2019 Travel Schedule _____

Teri Laursen, Director of Sales & Industry Partners with Nevada Division of Tourism, will update Territory Chairs on the Staff 2019 Travel Schedule.

H. Public Comment _____

Public comment is welcomed by the Committee. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

I. For Possible Action – Adjournment _____

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting Shari Bombard, Nevada Division of Tourism, (775) 687-0620 or by email to sbombard@travelnevada.com. Materials are available from the Nevada Commission on Tourism office, 401 N. Carson Street, Carson City, Nevada and online at www.travelnevada.biz

Persons with disabilities who require special accommodations or assistance at the meeting should notify Shari Bombard at the Nevada Commission on Tourism at (775) 687-0620 or sbombard@travelnevada.com.