



**NEVADA COMMISSION ON TOURISM
NOTICE OF PUBLIC MEETING**

Regular Meeting of the Commission on Tourism
Wednesday, September 19, 2018 – 1:00 P.M.

MEETING LOCATION:

NCOT – Laxalt Building
401 N. Carson St. 2nd Floor
Carson City, NV 89701

VIDEO CONFERENCE LOCATION:

Tourism Office – Las Vegas
4000 S. Eastern Ave. #240
Las Vegas, NV 89119

TELECONFERENCE NUMBER:

888-363-4735; Access Code 4878739

COMMISSIONERS

Lt. Governor Mark Hutchison, Chair*

Cindy Carano, Vice Chair*
Herb Santos, Jr.*
Denice Miller*
Bob Cashell*
Richard Arnold

Don Newman*
Mike Vaswani*
Kris Sanchez*
Bob Stoldal

Steve Hill*
Phil DeLone*
Brian Krolicki*
Joe O’Neil
*Voting members

THIS MEETING IS IN COMPLIANCE WITH THE “NEVADA OPEN MEETING LAW” AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Nevada Commission on Tourism, Carson City, Nevada
Legislative Counsel Bureau, Carson City and Las Vegas, Nevada
Nevada State Museum, Las Vegas, Nevada
Nevada State Library, Carson City, Nevada
Las Vegas-Clark County Library, Windmill Branch, Las Vegas, Nevada
Reno Sparks Convention and Visitors Authority, Reno, Nevada
Websites: www.TravelNevada.biz and www.notice.nv.gov

STATEMENT OF THE COMMISSION

- Action may be taken on those items denoted “For Possible Action”.
- Items on this agenda may be taken in a different order than listed.

STATEMENT OF THE COMMISSION – Continued

- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
- Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.
- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
- Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
- Note: Please provide NCOT with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.

AGENDA

A. Opening

Call to Order and Confirmation of Proper Posting – Lt. Governor Hutchison
Roll Call and Determination of Quorum– Lt. Governor Hutchison

B. Public Comment

Public comment is welcomed by the Commission. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

C. For Possible Action – Approval of Minutes

Approval of the June 20, 2018 NCOT Meeting Minutes
Approval of the June 25, 2018 NCOT Special Meeting Minutes (grant approvals)

D. Introduction of New Commissioners

Kris Sanchez
Steve Hill
Joe O’Neil

E. Nevada Governor’s Global Tourism Summit Update

November 12-14, 2018, Silver Legacy Hotel at THE ROW, Reno, Nevada

F. Agency Reports

- F1. **Chair Report**
- F2. **Division of Tourism Update**
 - F2.1 Quarterly Staff Update (April - June 2018)
 - F2.2 Final FY18 Year End Revenues and Expenditures
 - F2.3 FY19 RFP / RFQ Overview
 - F2.4 Introduction of New Staff
- F3. **Marketing Update**
 - F3.1 Review of marketing goals and timeline for new consultants.
 - F3.2 **For Possible Action** – Review and approve of the recommendation of the Marketing subcommittee to use the existing TravelNevada logo as the primary trademark, replacing “Nevada A World Within. A State Apart.” for use in all consumer marketing.
- F4. **Nevada Magazine Update**
- F5. **Division of Museums & History Update**

G. Upcoming Meetings

December 17, 2018, 1:00 pm – Full Commission Meeting

H. Commissioner Comments

I. Public Comment

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J. **For Possible Action** - Adjournment

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting **Dee Chekowitz-Dykes**, Executive Assistant, Nevada Commission on Tourism, (775) 687-0621 or by email to ddykes@travelnevada.com. Materials are available from the Nevada Commission on Tourism office, 401 N. Carson Street, Carson City, Nevada and online at www.travelnevada.biz

Persons with disabilities who require special accommodations or assistance at the meeting should notify **Dee Chekowitz-Dykes** at the Nevada Commission on Tourism at (775) 687-0621 or ddykes@travelnevada.com.