



## NEVADA COMMISSION ON TOURISM

### Minutes

Meeting of the Territory Advisory Committee  
Wednesday, September, 8 2021 – 11:00 AM

#### Meeting Location:

<https://us02web.zoom.us/j/81235324409?pwd=REc0MSpCbUdRL1JUTUZBcmJqN0ovdz09>

Meeting ID: 812 3532 4409 | Passcode: 922455

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#### Present:

Shari Bombard, Chair of the Territory Advisory Committee and Rural Programs Manager  
Dee Helming, Chair Pony Express Territory  
Earl Jobson, Chair Las Vegas Territory  
Tom Lester, Chair Cowboy Country Territory  
Marvin Minnick, Chair Nevada Silver Trails Territory  
Jane Moon, Rural Commissioner  
Christian Passink, Industry Programs Manager

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#### A. Opening ---

Meeting was called to order by Chair Shari Bombard. Proper posting was confirmed, roll call was taken, and a quorum was determined.

#### B. Public Comment ---

No public comment

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### **C. Review of Previously Approved FY2022 Rural Marketing Grant Program Recommendations with Changes**

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Cowboy Country Territory Grant Recommendations – Earl Jobson moved to approve the Cowboy Country grant recommendations as presented. Marvin Minnick seconded and Tom Lester recused himself due to conflict of interest. Motion carried unanimously.

Indian Territory Grant Recommendations – Earl Jobson moved to approve the Indian Territory grant recommendations as presented. Marvin Minnick seconded. Motion carried unanimously.

Las Vegas Territory Grant Recommendations – Marvin Minnick moved to approve the Las Vegas Territory grant recommendations as presented. Dee Helming seconded and Earl Jobson recused himself due to conflict of interest. Motion carried unanimously.

Nevada Silver Trails Grant Recommendations – Tom Lester moved to approve the Nevada Silver Trails Territory grant recommendations as presented. Dee Helming seconded and Marvin Minnick recused himself due to conflict of interest. Motion carried unanimously.

Pony Express Territory Grant Recommendations – Tom Lester moved to approve the Pony Express Territory grant recommendations as presented. Earl Jobson seconded and Dee Helming recused herself due to conflict of interest. Motion carried unanimously.

Reno-Tahoe Territory Grant Recommendations – Tom Lester moved to approve the Reno-Tahoe Territory grant recommendations as presented. Marvin Minnick seconded. Motion carried unanimously.

State-Wide Grant Recommendations – Marvin Minnick moved to approve the State-Wide grant recommendations as presented. Earl Jobson seconded. Motion carried unanimously.

### **D. Public Comment**

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Anton Eckert, Travel Nevada's new Chief Industry Development Officer, introduced herself. Dee Helming questioned if the Nevada Northern Railway would be eligible for grants again soon, and wanted to ensure their staff understood the reasons for their denials. Grant guidelines were recently changed to make any organization not in compliance with a state contract ineligible.

### **E. Adjournment**

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Marvin Minnick moved to adjourn. Earl Jobson seconded. Motion carried and the meeting was adjourned.