



**NEVADA COMMISSION ON TOURISM
NOTICE OF PUBLIC MEETING**

Regular Meeting of the Commission on Tourism
Phone Conference Only

Friday, July 12, 2019 9:30 A.M.

PHYSICAL MEETING LOCATION:

NCOT – Laxalt Building
401 N. Carson St. 2nd Floor
Carson City, NV 89701

PHONE CONFERENCE ONLY:

888-363-4735
Access Code: 4878739

COMMISSIONERS

Lt. Governor Kate Marshall, Chair*

Cindy Carano, Vice Chair*
Herb Santos, Jr.*
Brian Krolicki*
Bob Cashell*
Richard Arnold

Phil DeLone*
Mike Vaswani*
Cynthia Mun*
Bob Stoldal

Steve Hill*
Denice Miller*
Pam Robinson*
Edward Estipona
*Voting members

THIS MEETING IS IN COMPLIANCE WITH THE “NEVADA OPEN MEETING LAW” AND HAS BEEN PROPERLY NOTICED AND POSTED AT FOUR OR MORE OF THE FOLLOWING LOCATIONS:

- Nevada Commission on Tourism, Carson City, Nevada
- Legislative Counsel Bureau, Carson City and Las Vegas, Nevada
- Nevada State Museum, Las Vegas, Nevada
- Nevada State Library, Carson City, Nevada
- Nevada State Purchasing, Carson City, Nevada
- Las Vegas-Clark County Library, Windmill Branch, Las Vegas, Nevada
- Reno Sparks Convention and Visitors Authority, Reno, Nevada
- Las Vegas Convention and Visitors Authority, Las Vegas, Nevada
- Websites: www.TravelNevada.biz and www.notice.nv.gov

STATEMENT OF THE COMMISSION

- Action may be taken on those items denoted “For Possible Action”.
 - Items on this agenda may be taken in a different order than listed.
 - Two or more agenda items may be combined for consideration.
 - An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
 - Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.
 - No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
 - Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
 - Note: Please provide NCOT with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.
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AGENDA

A. Opening

Call to Order and Confirmation of Proper Posting – Lt. Governor Kate Marshall
Roll Call and Determination of Quorum– Lt. Governor Kate Marshall

B. Public Comment

Public comment is welcomed by the Commission. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

C. **For Discussion and Possible Action** – FY20 Marketing Campaign Creative

Discussion and approval of proposed creative for the FY20 Travel Nevada campaign. Subsequent to Nevada Commission on Tourism direction on June 19, 2019, the Marketing Committee reviewed and approved revised creative for immediate media placement beginning August, 2019. The Marketing Committee recommends NCOT approval to move forward with the creative as presented.

Proposed motion: The Nevada Commission on Tourism approves the creative as presented and its use within the FY20 campaign.

D. Commissioner Comments

E. Public Comment

Public comment is welcomed by the Commission. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

F. For Possible Action - Adjournment

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting **Dee Chekowitz-Dykes**, Executive Assistant, Nevada Commission on Tourism, (775) 687-0621 or by email to ddykes@travelnevada.com. Materials are available from the Nevada Commission on Tourism office, 401 N. Carson Street, Carson City, Nevada and online at www.travelnevada.biz

Persons with disabilities who require special accommodations or assistance at the meeting should notify Dee Chekowitz-Dykes at the Nevada Commission on Tourism at (775) 687-0621 or ddykes@travelnevada.com.