



## NEVADA COMMISSION ON TOURISM NOTICE OF PUBLIC MEETING

Meeting of the Marketing Committee

Tuesday, July 9, 2019 8:30 A.M.

### ADDITIONAL PHYSICAL

#### MEETING LOCATION:

NCOT – Laxalt Building  
401 N. Carson St. 2<sup>nd</sup> Floor  
Carson City, NV 89701

#### PHONE CONFERENCE ONLY:

888-363-4735  
Access Code: 4878739

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### COMMITTEE MEMBERS

Brenda Nebesky, Acting Chair

Jennifer Cunningham | Kristln Windbigler | Carl Ribaudó | Deny Dotson | Fletch Brunelle

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THIS MEETING IS IN COMPLIANCE WITH THE "NEVADA OPEN MEETING LAW" AND HAS BEEN PROPERLY NOTICED AND POSTED AT FOUR OR MORE OF THE FOLLOWING LOCATIONS:

Nevada Commission on Tourism, Carson City, Nevada  
Legislative Counsel Bureau, Carson City and Las Vegas, Nevada  
Nevada State Museum, Las Vegas, Nevada  
Nevada State Library, Carson City, Nevada  
Nevada State Purchasing, Carson City, Nevada  
Las Vegas-Clark County Library, Windmill Branch, Las Vegas, Nevada  
Reno Sparks Convention and Visitors Authority, Reno, Nevada  
Las Vegas Convention and Visitors Authority, Las Vegas, Nevada  
Websites: [www.TravelNevada.biz](http://www.TravelNevada.biz) and [www.notice.nv.gov](http://www.notice.nv.gov)

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### STATEMENT OF THE COMMISSION

- Action may be taken on those items denoted "For Possible Action".
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.

Statement of the Commission - continued

- Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.
- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
- Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
- Note: Please provide NCOT with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.

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## AGENDA

### A. Opening

Call to Order and Confirmation of Proper Posting – Brenda Nebesky  
Roll Call and Determination of Quorum– Brenda Nebesky

### B. Public Comment

Public comment is welcomed by the Commission. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

### C. Welcome to New Marketing Committee Members

Fletch Brunelle  
Deny Dotson

### D. **For Discussion and Possible Action** - FY20 Creative for Campaign

Pursuant to the Nevada Commission on Tourism meeting on June 19, 2019, it was requested the Marketing Committee review and provide approval of creative slated to begin in July 2019. The Marketing Committee's feedback and approval will be referred back to the Commission on Tourism for additional approval. Discussion and approval of proposed creative for the FY20 campaign.

*Proposed motion: The Nevada Commission on Tourism Marketing Committee approves the creative as presented and seeks to obtain full Commission approval to move forward.*

## E. Committee Comments

## F. Public Comment

Public comment is welcomed by the Commission. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

## G. For Possible Action - Adjournment

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting **Dee Chekowitz-Dykes**, Executive Assistant, Nevada Commission on Tourism, (775) 687-0621 or by email to [ddykes@travelnevada.com](mailto:ddykes@travelnevada.com). Materials are available from the Nevada Commission on Tourism office, 401 N. Carson Street, Carson City, Nevada and online at [www.travelnevada.biz](http://www.travelnevada.biz)

Persons with disabilities who require special accommodations or assistance at the meeting should notify Dee Chekowitz-Dykes at the Nevada Commission on Tourism at (775) 687-0621 or [ddykes@travelnevada.com](mailto:ddykes@travelnevada.com).