

TRAVEL NEVADA

NEVADA COMMISSION ON TOURISM

NOTICE OF PUBLIC MEETING

Meeting of the Territory Advisory Committee
Monday June 18, 2018 – 3:00 PM

MEETING LOCATION:

NDOT – Laxalt Building
401 N. Carson Street, 2nd Flr
Carson City NV 89701

TELECONFERENCE NUMBER:

888-363-4735; Access Code: 4878739

COMMITTEE MEMBERS

Teri Laursen (Chair)

Sue Barton, Chair Reno-Tahoe Territory

Earl Jobson, Chair Las Vegas Territory

Marvin Minnick, Chair Nevada Silver Trails

Dee Helming, Chair Pony Express Territory

Tom Lester, Chair Cowboy Country Territory

Sherry Rupert, Co-Chair Indian Territory

Don Newman (Rural Commissioner) and Christian Passink (International Market Manager)
(Non-voting – advisory only)

THIS MEETING IS IN COMPLIANCE WITH THE “NEVADA OPEN MEETING LAW” AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Nevada Commission on Tourism, Carson City, Nevada
Legislative Counsel Bureau, Carson City and Las Vegas, Nevada
Nevada State Museum, Las Vegas, Nevada
Nevada State Library, Carson City, Nevada
Las Vegas-Clark County Library, Windmill Branch, Las Vegas, Nevada
Websites: www.TravelNevada.biz and www.notice.nv.gov

STATEMENT OF THE COMMITTEE

- Action may be taken on those items denoted “For Possible Action”.
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
- Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.
- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
- Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
- Note: Please provide NCOT with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.

AGENDA

A. Opening _____

Call to Order and Confirmation of Proper Posting – Chair Teri Laursen
Roll Call and Determination of Quorum – Chair Teri Laursen

B. Public Comment _____

Public comment is welcomed by the Committee. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

C. Grant Recommendations – Overview of Staff Process and Criteria _____

Teri Laursen, Director of Sales and Industry Partners, will give a brief overview of the process used by staff to make grant award recommendations.

D. For Possible Action – Review of FY2019 1st Cycle Rural Marketing Grant Program Staff Recommendations _____

Review, discussion and possible approval of grant recommendations as prepared by Rural Programs Manager with the Nevada Division of Tourism. We received 216 applications associated with the FY2019 1st Cycle Rural Marketing Grant Program from 69 organizations requesting \$1,994,081. We are recommending awarding \$1,006,203.00 leaving a balance of \$643,797.00 for second cycle. There was one first time applicant.

E. US Travel Association’s IPW _____

Teri Laursen, Director of Sales & Industry Partners with Nevada Division of Tourism, will update Territory Chairs on plans for IPW 2019 and 2020.

F. Staff Updates _____

Teri Laursen, Director of Sales and Industry Partners, will give a brief overview of staff updates within the department of sales and industry partners.

G. Sales & Industry Partners Staff 2019 Travel Schedule _____

H. Public Comment _____

Public comment is welcomed by the Committee. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

I. For Possible Action – Adjournment _____

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting Teri Laursen, Director of Sales and Industry Partners, Nevada Division of Tourism, (775) 486-2426 or by email to tlaurson@travelnevada.com. Materials are available from the Nevada Commission on Tourism office, 401 N. Carson Street, Carson City, Nevada and online at www.travelnevada.biz

Persons with disabilities who require special accommodations or assistance at the meeting should notify Teri Laursen at the Nevada Commission on Tourism at (775) 486-2426 or tlaurson@travelnevada.com.