



**NEVADA COMMISSION ON TOURISM
NOTICE OF PUBLIC MEETING**

Regular Meeting of the Commission on Tourism
Thursday, March 29, 2018 – 3:00 P.M.

MEETING LOCATION:

NCOT – Laxalt Building
401 N. Carson St. 2nd Floor
Carson City, NV 89701

VIDEO CONFERENCE LOCATION:

Governor’s Conference Room #5100
555 E. Washington Ave.
Las Vegas, NV 89101

TELECONFERENCE NUMBER:

888-363-4735; Access Code 4878739

COMMISSIONERS

Lt. Governor Mark Hutchison, Chair*

Cindy Carano, Vice Chair*
Herb Santos, Jr.*
Denice Miller*
Bob Cashell*
Richard Arnold

Don Newman*
Mike Vaswani*
Bob Morse*
Bob Stoldal

Rossi Ralenkotter*
Phil DeLone*
Brian Krolicki*
Julia Arger
*Voting members

THIS MEETING IS IN COMPLIANCE WITH THE “NEVADA OPEN MEETING LAW” AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Nevada Commission on Tourism, Carson City, Nevada
Legislative Counsel Bureau, Carson City and Las Vegas, Nevada
Nevada State Museum, Las Vegas, Nevada
Nevada State Library, Carson City, Nevada
Las Vegas-Clark County Library, Windmill Branch, Las Vegas, Nevada
Reno Sparks Convention and Visitors Authority, Reno, Nevada
Websites: www.TravelNevada.biz and www.notice.nv.gov

STATEMENT OF THE COMMISSION

- Action may be taken on those items denoted “For Possible Action”.
 - Items on this agenda may be taken in a different order than listed.
 - Two or more agenda items may be combined for consideration.
 - An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
 - Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.
 - No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
 - Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
 - Note: Please provide NCOT with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.
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AGENDA

A. Opening ---

Call to Order and Confirmation of Proper Posting – Lt. Governor Hutchison
Roll Call and Determination of Quorum– Lt. Governor Hutchison

B. Public Comment ---

Public comment is welcomed by the Commission. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

C. **For Possible Action** – Approval of Minutes ---

- C1. Approval of the August 16, 2017 NCOT Meeting Minutes
- C2. Approval of the December 4, 2017 NCOT Meeting Minutes

D. For Possible Action – Projects Related to Tourism Grants _____

Review and Approval of grant applications for projects related to tourism. Total available funding for FY18 was \$200,000. \$477,538 was requested, \$200,000 was awarded. 35 Applications were received, 25 awarded funding and 10 were denied.

The 2001 Nevada Legislature through Senate Bill 583 amended NRS Chapter 231 to establish the “Projects Relating to Tourism” (PRT) grant program. The program is designed to develop publicly owned property, facilities and infrastructure within Nevada to support and attract visitors to this state. The program is administered by the Nevada Division of Tourism. Recommendations for grant funding are made by the PRT Review Committee which consists of the Rural Programs Manager from the Division of Tourism, plus three members from the territories. Recommendations are presented to the Nevada Commission of Tourism for final approval. (Grant guidelines are available at TravelNevada.biz)

***Proposed motion:** The Nevada Commission on Tourism approves the expenditure of \$200,000 for the FY18 Projects Related to Tourism Grants to the recipients as outlined in the staff recommendation (or as revised per Commission discussion).*

E. Marketing – Visual Storytelling Concept Update _____

David Low, Spring Mountain Ranch State Park Broadcast Shoot

F. Arts and Culture Guide Update _____

G. For Possible Action – Approval of New Marketing Committee Member _____

Staff recommendation will be provided to the Commission after review of candidates resumes.

H. Agency Reports _____

H1. Chair Report

H2. Division of Tourism

H2.1 Quarterly Staff Update (October – December 2017)

H2.2 Budget Update

H2.3 Request for Proposals Status Update

H2.4 Upcoming Division of Tourism Activities

H3. Nevada Indian Commission – Stewart Indian School Cultural & Welcome Center Update

I. Upcoming Meetings _____

June 20, 2018 - Full Commission Meeting

August, 2018 - Marketing Committee, Date TBD

J. Commissioner Comments ---

K. Public Comment ---

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L. **For Possible Action** - Adjournment ---

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting **Dee Chekowitz-Dykes**, Executive Assistant, Nevada Commission on Tourism, (775) 687-0621 or by email to ddykes@travelnevada.com. Materials are available from the Nevada Commission on Tourism office, 401 N. Carson Street, Carson City, Nevada and online at www.travelnevada.biz

Persons with disabilities who require special accommodations or assistance at the meeting should notify Dee Chekowitz-Dykes at the Nevada Commission on Tourism at (775) 687-0621 or ddykes@travelnevada.com.