



NEVADA COMMISSION ON TOURISM NOTICE OF PUBLIC MEETING

Regular Meeting of the Commission on Tourism
Wednesday, March 18, 2020 – 1:00 P.M.

MEETING LOCATION:

NCOT – Laxalt Building
401 N. Carson St. 2nd Floor
Carson City, NV 89701

VIDEO CONFERENCE LOCATION:

Las Vegas Tourism Office
4000 S. Eastern Ave. #240
Las Vegas, NV 89119

TELECONFERENCE NUMBER:

888-363-4735; Access Code 4878739

COMMISSIONERS

Lt. Governor Kate Marshall, Chair*

Cindy Carano, Vice Chair*

Herb Santos, Jr.*

Brian Krolicki*

Kristin Windbigler*

*Voting members

RSCVA Representative*

Mike Vaswani*

Cynthia Mun*

Julie Pazina*

Steve Hill*

Pam Robinson*

Bob Stoldal

Edward Estipona

Brian Wadsworth

THIS MEETING IS IN COMPLIANCE WITH THE “NEVADA OPEN MEETING LAW” AND HAS BEEN PROPERLY NOTICED AND POSTED AT FOUR OR MORE OF THE FOLLOWING LOCATIONS:

Nevada Commission on Tourism, Carson City, Nevada
Legislative Counsel Bureau, Carson City and Las Vegas, Nevada
Nevada State Museum, Las Vegas, Nevada
Nevada State Library, Carson City, Nevada
Nevada State Purchasing, Carson City, Nevada
Las Vegas-Clark County Library, Windmill Branch, Las Vegas, Nevada
Reno Sparks Convention and Visitors Authority, Reno, Nevada
Websites: www.TravelNevada.biz and www.notice.nv.gov

STATEMENT OF THE COMMISSION

- Action may be taken on those items denoted “For Possible Action”.
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
- Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.
- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
- Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
- Note: Please provide NCOT with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.

AGENDA

A. Opening

Call to Order and Confirmation of Proper Posting – Lt. Governor Kate Marshall
Roll Call and Determination of Quorum– Lt. Governor Kate Marshall

B. Welcome to New Commissioner(s)

C. Public Comment

Public comment is welcomed by the Commission. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

D. **For Possible Action** – Approval of Minutes

Approval of the December 11, 2019 NCOT Meeting Minutes

E. Discussion Only - US Travel’s IPW and COVID-19 Updates

F. For Possible Action – Projects Related to Tourism Grants

Review and Approval of grant applications for projects related to tourism. \$481,384.79 in grant funds were requested from 27 organizations. 31 grant applications were received and 24 grants were awarded for total FY20 funds available of \$200,000.

The 2001 Nevada Legislature through Senate Bill 583 amended NRS Chapter 231 to establish the “Projects Relating to Tourism” (PRT) grant program. The program is designed to develop publicly owned property, facilities and infrastructure within Nevada to support and attract visitors to this state. The program is administered by the Nevada Division of Tourism. Recommendations for grant funding are made by the PRT Review Committee which consists of the Rural Programs Manager from the Division of Tourism, plus three members from the territories. Recommendations are presented to the Nevada Commission of Tourism for final approval. (Grant guidelines are available at TravelNevada.biz)

Proposed motion: The Nevada Commission on Tourism approves the expenditure of \$200,000 for the FY20 Projects Related to Tourism Grants to the recipients as outlined in the staff recommendation (or as revised per Commission discussion).

G. Discussion Only - Nevada Division of Outdoor Recreation, Colin Robertson, Administrator

H. Discussion Only – Update on LCB File No. R080-18 Proposed Regulation

I. Discussion Only - Agency Reports

I 1. Chair Report

I 2. Division of Tourism

I 2.1 Staffing Changes / Updates

I 2.2 Quarterly Staff Update

I 2.3 Budget Update

I 2.4 Destination Development Program / Cabinet Subcommittee

I 2.5 Marketing – New Commercial Spot

<https://www.dropbox.com/sh/x7pqnnjj0fy1j9c/AAABenNuxJQ8vZLFBvQcCoba?dl=0>

I 2.6 Marketing – 2020 Visitor’s Guide

I 2.7 Rural Roundup Preview

J. Discussion Only - Upcoming Meetings

Tuesday, June 23, 2020 1:00 p.m.

Wednesday, September 23, 2020 1:00 p.m.

Wednesday, December 9, 2020 1:00 p.m.

K. Commissioner Comments

L. Public Comment

Public comment is welcomed by the Commission. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

M. **For Possible Action** - Adjournment

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting **Dee Chekowitz-Dykes**, Executive Assistant, Nevada Commission on Tourism, (775) 687-0621 or by email to ddykes@travelnevada.com. Materials are available from the Nevada Commission on Tourism office, 401 N. Carson Street, Carson City, Nevada and online at www.travelnevada.biz

Persons with disabilities who require special accommodations or assistance at the meeting should notify Dee Chekowitz-Dykes at the Nevada Commission on Tourism at (775) 687-0621 or ddykes@travelnevada.com.