



NEVADA COMMISSION ON TOURISM NOTICE OF PUBLIC MEETING

Regular Meeting of the Commission on Tourism
Tuesday, March 16, 2021– 1:00 P.M.

MEETING LOCATION:

<https://us02web.zoom.us/j/87424730254?pwd=ZzVnVXVSWIIMMGZBVVZRSnlxMVAzUT09>

Meeting ID: 874 2473 0254 | Passcode: 757345

COMMISSIONERS

Lt. Governor Kate Marshall, Chair*

Charles Harris*
Jill Lagan*
Cynthia Mun*
Julie Pazina*

Steve Hill*
Jane Moon*
Rick Murdock*
Bob Stoldal

Herb Santos, Jr.*
Edward Estipona*
Kristin Windbigler*
Brian Wadsworth
Jerry Schefcik

*Voting members

Pursuant to the Governor's Emergency Directive 006, there will be no physical location for this meeting. Therefore, no hardcopy notices have been posted. However, online notices are posted on www.TravelNevada.biz and www.notice.nv.gov

STATEMENT OF THE COMMISSION

- Action may be taken on those items denoted "For Possible Action".
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
- Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers. Pursuant to Governor Sisolak's Emergency Directive 006, Section 2, public comment options may include, without limitations, telephonic or email comment. Those wishing to make public comment via email should email their public comment to jgrundy@travelnevada.com.
- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).

- Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
- Note: Please provide NCOT with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.

AGENDA

A. Opening

Call to Order and Confirmation of Proper Posting – Lt. Governor Kate Marshall
Roll Call and Determination of Quorum– Lt. Governor Kate Marshall

B. Public Comment

Public comment is welcomed by the Commission. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

C. For Possible Action – Travel Nevada Grants

1. Revision of Marketing Grant Guidelines
2. Presentation of FY21 Rural Marketing Grant Recommendations

D. For Possible Action– FY21 Marketing Expenditures

1. Presentation of marketing expenditures for the fourth quarter

E. Commissioner Comments

F. Public Comment

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G. For Possible Action - Adjournment

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting **Jessica Grundy** (775) 687-0631 or by email to jgrundy@travelnevada.com. Materials are available from the Nevada Commission on Tourism office, 401 N. Carson Street, Carson City, Nevada and online at www.travelnevada.biz

Persons with disabilities who require special accommodations or assistance at the meeting should notify Jessica Grundy at the Nevada Commission on Tourism at (775) 687-0631 or jgrundy@travelnevada.com.