

AGENDA

A. Opening

Call to Order and Confirmation of Proper Posting – Lt. Governor Kate Marshall
Roll Call and Determination of Quorum– Lt. Governor Kate Marshall

B. Public Comment

Public comment is welcomed by the Commission. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

C. For Possible Action – Approval of Minutes

Approval of the November 4, 2020 NCOT Meeting Minutes

D. Welcome to New Commissioners

Charles Harris, CEO, Reno Sparks Convention and Visitor’s Authority
Jerry Schefcik, Vice-Chair, Nevada Arts Council

E. For Discussion Only– Director’s Report, Brenda Scolari, DTCA

1. FY21 Budget Update
2. Legislative Update

F. For Possible Action– Attorney General’s Legal Opinion

Harry Ward, Deputy Attorney General
Discussing the broader jurisdiction of the Nevada Commission on Tourism

G. For Possible Action – Marketing Committee Update

M.E. Kawchack, Deputy Director

1. Quarterly Metrics Report
2. Discover Your Nevada Update
3. Upcoming Marketing Committee Priorities

H. For Possible Action – Rural Programs and Recovery Committee Update

Christian Passink, Director of Sales and Industry Partners

1. Hybrid Rural Roundup Tourism Conference April 22nd (Tentative) - Shari Bombard
2. Corona Virus Relief Funds (CRF) Recovery Grant Recap - Shari Bombard
3. Destination Development Update - Juraj Sojka
4. Recovery Committee Next Steps – Robinson/Pazina

I. For Possible Action – Public Affairs Update

Tracie Barnthouse, Public Relations

1. Legislative Dashboards
2. Adam Sacks Presentation

J. Commissioner Comments

K. Public Comment

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L. For Possible Action - Adjournment

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting **Jessica Grundy** (775) 687-0631 or by email to jgrundy@travelnevada.com. Materials are available from the Nevada Commission on Tourism office, 401 N. Carson Street, Carson City, Nevada and online at www.travelnevada.biz

Persons with disabilities who require special accommodations or assistance at the meeting should notify Jessica Grundy at the Nevada Commission on Tourism at (775) 687-0631 or jgrundy@travelnevada.com.