

NEVADA TRAVEL IMPACTS

Calendar Year **2008, 2007 & 2006**
Nevada Commission on Tourism

CALENDAR YEAR		2008 _p	2007	2006
1_	What is the total overall travel spending in Nevada?	\$54.1 billion	\$57.7 billion	\$56.1 billion
2_	What is the number of jobs attributed to the travel industry?	489,000	495,000	504,000
3_	What percentage is this compared to all employment in the state?	30%	30%	31%
4_	What is the amount of state and local tax revenue generated by the travel industry?	\$2.7 billion	\$2.9 billion	\$2.8 billion
5_	How much state and local tax revenue is generated per Nevada household?	\$2,790	\$2,970	\$2,990
6_	What percentage of state and local tax revenues are generated by the travel industry?	27%	27%	28%
7_	What is the amount of earnings attributable to the travel industry?	\$20.9 billion	\$20.7 billion	\$20.1 billion
8_	In terms of GDP, what is the largest export industry in Nevada?	Travel	Travel	Travel
9_	What is the direct gross domestic product (GDP) of the Nevada travel industry?	\$17.1 billion	\$17.2 billion	\$16.4 billion
10_	What percentage of the overall Nevada GDP is attributable to the travel industry?	13.1%	13.3%	13.4%
11_	What percentage of the overall U.S. GDP is attributable to the travel industry?	n.a.	2.7%	2.7%

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