

NOTICE OF PUBLIC MEETING

NEVADA COMMISSION ON TOURISM

Marketing Committee

AGENDA

DATE: Tuesday, April 14, 2009
2:00 p.m.

LOCATION: Nevada Commission on Tourism
401 N. Carson Street
2nd Floor Chambers
Carson City, NV 89701

MEETING ACCESS INFORMATION:

Toll Free Dial in Number: 1-888-363-4735

Access Code: 6477713

Note: Once all items on the agenda are completed, the meeting will adjourn.

1. Call to Order/Roll Call – Lt. Governor Krolicki
2. Review and Approval of Minutes of March 2, 2009 (Discussion/Action)
3. Fiscal Year 2009 Spring Marketing Campaign (Discussion/Action)
 - a. Spring Campaign Update
 - b. Creative Review
 - c. Media Placement
 - d. Contest – Phase II
4. General Announcements and Public Comment (Discussion)

(No action may be taken on any matter raised under this agenda item until the matter is included as an action item on a future agenda.)
5. Adjournment (Action)

The agenda was posted on or before the third working day before the meeting at: Commission Tourism Offices (Carson City and Las Vegas), www.travelnevada.com, RSCVA, LVCVA, Legislative Counsel Bureau (Carson City and Las Vegas) and NV State Library (Carson City). Persons with disabilities who require special accommodations or assistance (e.g., sign language interpreters or assisted listening devices) at the meeting should notify Claudette Thompson at the Nevada Commission on Tourism at (775) 687-4322 no later than April 10, 2009. FAX (775) 687-6779 Nevada Relay 1-800-326-6868 (TDD) or 1-800-326-6888 (voice).

This is a tentative schedule for the meeting. The Commission reserves the right to take items in a different order to accomplish business in the most efficient manner. Chair may limit public comments to five minutes per person.

The complete agenda packet, containing all background information concerning the above topics, can be reviewed at the Commission on Tourism Office in Carson City between the hours of 8 a.m. to 5 p.m., Monday through Friday.