

NOTICE OF PUBLIC MEETING NEVADA COMMISSION ON TOURISM AGENDA

DATE: June 2, 2010
TIME: 2:30 p.m.

LOCATION: Nevada Commission on Tourism
401 N. Carson Street
2nd Floor Chambers
Carson City, NV 89701
VIDEO CONFERENCE TO:
Grant Sawyer State Office Bldg.
555 E. Washington Avenue
Governor's Conf. Rm., 5th Floor
Las Vegas, NV 89101

MEETING ACCESS INFORMATION:
Toll Free Dial in Number: 1-888-363-4735
Access Code: 6477713

Note: Once all items on the agenda are completed, the meeting will adjourn.

1. Call to Order/Roll Call – Lt. Governor Krolicki
2. Review and Approval of Minutes of March 26, 2010 (Discussion/Action)
3. Director's Report (Discussion) - Dann Lewis
 - a. Department updates
 - Marketing and Advertising
 - Media Relations
 - Sales and Industry
 - b. Nevada Magazine update
 - c. Governor's Conference update
4. First Cycle Fiscal Year 2011 Rural Grant Proposals (Discussion/Action) - Christian Passink
(Approval of rural grants, which promote travel and tourism, develop local marketing and advertising programs, promote special events and attractions, and evaluate effectiveness of local programs and events.)
 - a. Staff comments and recommendations
 - b. Commission comments and approval
5. Comments by Lt. Governor Krolicki (Discussion)
6. Three appointments to Committee for the Development of Projects Relating to Tourism (Discussion/Action) – Lt. Governor Krolicki
(“Development of projects relating to tourism” means the development of publicly owned property, facilities and infrastructure within this State to support and attract visitors to this State.)
7. Research on Internet bookings to increase repeat visitation to Nevada and the utilization of review sites (Discussion) – Commissioner Eric Bello
8. Comments by Commissioners (Discussion)
9. General Announcements and Public Comment (Discussion)
(No action may be taken on any matter raised under this agenda item until the matter is included as an action item on a future agenda.)
10. Adjournment (Action)

The agenda was posted on or before the third working day before the meeting at: Commission Tourism Offices (Carson City and Las Vegas), www.TravelNevada.biz, RSCVA, LVCVA, Legislative Counsel Bureau (Carson City and Las Vegas) and NV State Library (Carson City). Persons with disabilities who require special accommodations or assistance (e.g., sign language interpreters or assisted listening devices) at the meeting should notify Claudette Thompson at the Nevada Commission on Tourism at (775) 687-4322 no later than June 1, 2010.

This is a tentative schedule for the meeting. The Commission reserves the right to take items in a different order to accomplish business in the most efficient manner. Chair may limit public comments to five minutes per person.

The complete agenda packet, containing all background information concerning the above topics, can be reviewed at the Commission on Tourism Office in Carson City between the hours of 8 a.m. to 5 p.m., Monday through Friday.